

Your brand of escitalopram is changing

Ipca-Escitalopram is your new brand

Between 1 November 2023 and 1 April 2024, your pharmacist will change your brand of escitalopram from Escitalopram (Ethics) to Ipca-Escitalopram.

What's changed?

Your brand of escitalopram is changing from Escitalopram (Ethics) to Ipca-Escitalopram.

Your tablet will be a different shape and the packaging will change.

Why is this happening?

Pharmac runs an annual tender on many of the medicines we fund. This tender gives suppliers an opportunity to offer already funded products for better, more competitive prices. The savings we make through the tender process frees up money so we can fund new treatments for people.

This brand change is helping us fund more medicines for better health outcomes for all New Zealanders.

Ipca-Escitalopram works the same way

Ipca-Escitalopram works the same as the Ethics-Escitalopram brand.

Ethics-Escitalopram has the same active ingredient as other brands of escitalopram and is delivered in the body in the same way. This means it will have the same effect as other brands.

Medsafe has assessed Ipca-Escitalopram for safety, effectiveness, and quality. It meets the same standards as the Ethics brand. It is approved for use in New Zealand.

Questions?

If you have any questions about this change, talk to your pharmacist or the person who prescribes your escitalopram.

They know you and your clinical history, they can offer you the best advice.

Visit Pharmac's website
www.pharmac.govt.nz/escitalopram